

Detailed Terms & Conditions

“Offer”	<p>Get 10% Instant Discount Upto Rs. 1000 on Minimum Order Value of Rs. 1,999 on www.tirabeauty.com (“Tira Beauty Website”) and on Tira Beauty mobile application (“Tira Mobile App”) (collectively referred to as “TIRA BEAUTY Platform”) and paying via your DBS Bank Credit/Debit Cards</p>
”Offer Period”	<p>15th February 2025 to 30th March 2025 (every Saturday-Sunday)</p>
Steps to redeem	<ul style="list-style-type: none"> • Visit TIRA app/website and sign in if you are a new user • Add the items you wish to purchase, click on add to bag and click on proceed to payment • Add/select the address where you want the items to be delivered • Select Credit/Debit Card from the payment options and enter your DBS Bank Credit/Debit Card details • The offer will be auto applied, Complete the Payment via your DBS Bank Credit/Debit Card
Offer Terms & Conditions	<ul style="list-style-type: none"> • Offer structure: 10% Instant Discount Upto Rs. 1000 on Minimum Order Value of Rs. 1,999 • Offer shall commence from Saturday starting from February 15th, 2025 at [00:00:00 Hrs.] (“Offer Start Date”) and continue until March 30th, 2025 at [23:59:00 Hrs.] on Every Saturday Sunday during the offer period (“Offer End Date”) or such other date and/or time as may be determined by TIRA BEAUTY and DBS at its sole discretion. • Applicable only once during the offer period on online payments via DBS Bank Credit & Debit Cards • DBS Bank holds out no warranty or makes no representation about the quality, delivery or otherwise of the goods and services or the assured gifts / prizes offered by Tira. Any dispute or claim regarding the goods, services and assured gifts / prizes must be resolved by the Card Holder/s with Tira directly without any reference to DBS Bank. • DBS Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of any goods/ services / assured gifts / prizes availed by the Card Holder/s under the Offer offered by Tira. • DBS Bank reserves the right to disqualify the Card Holder/s from the benefits of the Offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the Program or otherwise by use of the Card. • The cash back/ discount /assured gift / prize is offered primarily by Tira on the platform and the Card Holder/s shall be bound by the terms and conditions stipulated by Tira in this regard. • DBS Bank shall not be held liable for any delay or loss that may be caused in delivery of the goods and services or the assured gifts / prizes. • The Offer is not available wherever prohibited and / or on merchandise / products / services for which such programs cannot be offered for any reason whatsoever. • Offer is applicable only on selected products, customer to check offer applicability before placing the order on the product page • Offer not applicable on inactive and blocked cards

	<ul style="list-style-type: none">• The Discount Offer can be availed once per card during the Offer Period.• The maximum discount that can be availed under this Discount Offer is ₹1000.00 per customer.• Offer is only applicable on DBS Bank Credit & Debit Cards.• Tira and/or DBS Bank reserve the right to disqualify any transaction or extend, cancel, discontinue, prematurely withdraw, change alter or modify this Discount Offer or any part thereof including the eligibility criteria and other pertinent terms and conditions at their sole discretion at any time as may be required including in view of business exigencies and/or changes by a regulatory authority and/or statutory changes and/or any reasons beyond their control and the same shall be binding on the Customer without any prior notice to the Customer.• Tira may, at its sole discretion and without prior notice to Customer exclude certain products, brands and/or categories of products from the scope of this Offer.• The Offer shall also be subject to such additional terms and conditions as Tira and DBS Bank may notify from time to time.• Participation in this Offer is purely voluntary.• This Offer is for a limited period and can be withdrawn by Tira and DBS Bank at any point of time, including after it has been announced.• Tira and/or DBS Bank will not be liable for any loss (including, without limitation, direct, indirect, special or consequential loss or loss of profits) expense or damage which is suffered or sustained by the Customers in connection with this Offer including any loss incurred as a result of any delay and/or failure to perform any obligation to the Customer that is caused by: (I). technical problems of any kind which may limit or prevent any person's participation in this Offer; (II) any loss or damage arising from or in connection with the allocation or enjoyment of discount; and (III) any other events beyond Tira's/DBS Bank's control that may cause the promotion to be disrupted or corrupted or may lead to loss of, or damage to, the Customer.• Tira and/or DBS Bank do not guarantee and make any representation about the usefulness, worthiness and/or character of the discount / benefit or of the products under the Offer.• Tira and/or DBS Bank shall not be liable in any manner whatsoever for any loss/ damage/ claim that may arise out of use or otherwise of the specified product purchased by the Customer/s under this Discount Offer.• Customers hereby agree to indemnify and keep Tira and DBS harmless against all damages, liabilities, costs, expenses, claims, suits and proceedings that may be suffered by the Tira as a consequence of (i) violation of the terms and conditions by the Customers; (ii) violation of applicable laws; (iii) any action or inaction resulting in willful misconduct or negligence on the Customers part.• Customer agrees that these terms shall be governed by and construed in accordance with the laws of India and courts at Mumbai, Maharashtra shall have exclusive jurisdiction to decide over any controversy arising out of this Offer.
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General Terms & Conditions

- This Offer is brought to you by DBS Bank India Limited (“DBS”/ “DBS Bank”)
- In all matters relating to the Offer, including but not limited to the eligibility of a Customer, the decision of DBS Bank shall be final and binding in all respects.
- DBS Bank reserves the right, at any time, without prior notice and liability and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these terms and conditions or to replace, wholly or in part, this Offer by another offer, whether similar to this offer or not, or to extend or withdraw it altogether.
- The Offer is non-transferable, non-negotiable and cannot be exchanged or redeemed for cash or kind.
- DBS Bank shall not be liable for any loss or damage arising due to force majeure event.
- In the event of any misuse, fraud or abuse of the Offer by the Customer, DBS Bank reserves the right to deny the offer.
- In no event the entire liability of DBS Bank under this Offer shall exceed the amount of instant discount under this Offer.
- In the event of any inconsistency between the Terms & Conditions and any advertising, promotional publicity and other materials relating to or in connection with this Offer, these Terms and Conditions shall prevail.
- Tax liability arising from the Offer, if any, will be solely borne by the customer.
- DBS Bank shall not be liable to for any indirect, punitive, special, incidental or consequential damages arising out of or in connection with the Offer.
- DBS Bank makes no warranty or representation towards the quality, service, type, use, suitability, delivery, merchantability of the goods and services purchased during the Offer and shall not entertain any dispute regarding the same. Terms and conditions specified by the respective third-party seller/service provider are applicable. Any dispute about the same must be resolved directly with seller of goods and services and DBS is not liable for any defect in the quality of the goods/ deficiency in the services. DBS is not an agent of any customer or vice versa.
- Participation in the Offer is voluntary and by participating in the Offer, you are deemed to have read, understood and accepted these Terms and Conditions.
- DBS Bank reserves the right to disqualify any Customer from the benefits of this Offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the Offer terms and conditions or otherwise by use of the Credit/Debit Card.
- This Offer will be governed by the laws of India and shall be subject to the jurisdiction of courts in Mumbai.
- These terms and conditions are not in derogation of Credit/Debit Card terms and conditions.
- All customer queries/dispute on the Offer should be raised during the Offer Period or within 30 days of expiry of the Offer Period. For any disputes, the customer may be required to furnish documents as may be required by the Bank/Merchant, for the case to be taken for further investigation.

	<ul style="list-style-type: none">• The Offer is subject to applicable laws and regulatory guidelines/ regulations and as per DBS Bank's extant guidelines from time to time.
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