

DBS Foundation Grant

Pitch Deck Guide

Key Areas	Slides	What to include
Business & impact	Business model	<ul style="list-style-type: none"> • Unique product/ service offering • Revenue drivers, cost structure, channels • Target market, market size, competitor landscape • Financial health, including plans to break-even (if applicable) • Funds raised, if any • Awards won/ certifications obtained
	Social impact	<ul style="list-style-type: none"> • The social problem you are trying to solve • How your solution is aiming to solve the problem • Track record of impact outcomes till date
	Key management	Experience and track record of: <ul style="list-style-type: none"> • Management and core team • Advisors or investors, if any
Way forward	Business plans	<ul style="list-style-type: none"> • Key business priorities for the next 2-3 years • Key impact priorities for the next 2-3 years
	Grant purpose	<ul style="list-style-type: none"> • Breakdown of grant funds usage • Business and impact outcomes that will be achieved with grant funding • How the grant ties in with your overall business plans • Clarity on scaling & sustaining impact after the grant period